

# BEST COMPANIES TO WORK FOR IN FORT WORTH

REGISTRATION DEADLINE:  
MARCH 19, 2021

## What is the Best Companies to Work for in Fort Worth program?

The Best Companies to Work for in Fort Worth program is a survey competition to determine which participants are the best employers. The process is managed by Best Companies Group (BCG) and winners are published by Fort Worth Inc.

## What is Best Companies Group (BCG)?

Best Companies Group is an independent research firm specializing in identifying and recognizing great places to work. BCG manages programs worldwide, including the US, Canada, and the UK.

## Why Participate?

By participating, you can find out if you are one of Fort Worth's best employers! It can also result in significant organizational benefits for entrants:

- **Heightened Company Pride:** If your company appears on the list, it could improve employee morale and retention.
- **Public Relations and Marketing Advantage:** Organizations can use the distinction to enhance recruiting efforts, increase the value of general marketing and improve reputations.
- **The BCG Insights Report Package:** While participation is FREE, participants can pay as little as \$785 to receive their Insights Report Package detailing the company's employee responses. Also included are employee and employer benchmarks.

## Who Can Participate?

- Be a publicly or privately held business
- Be a for-profit, not-for-profit business or government entity/municipality
- Have a facility in either of the following Counties; Tarrant, Hood, Parker, Denton or Johnson
- Have a minimum of 15 full-time or part-time employees working in the eligible counties
- Must be in business a minimum of one year

## Assessment Description

The process includes two surveys to gather detailed data about each participating company. BCG conducts the surveys, analyzes the data and determines the winners and rankings.

- **Part I – Employer Questionnaire (EQ):** The employer (main company contact) will complete this survey, detailing company policies, practices, benefits and demographics. The employer will be asked to complete the EQ online.
- **Part II – Employee Engagement & Satisfaction Survey (EES):** The employee survey is an in-depth set of statements (78) that employees will be asked to respond to on a 1-5 Likert scale of "Strongly Disagree" to "Strongly Agree". This section of the survey will also include two (2) open-ended questions, and seven (7) demographic questions. If e-mail and internet technology is not available for use by company employees, BCG also has paper surveys available.

## Announcing & Recognizing the Winners!

The contact at each company is notified of their status prior to the release of the winner rankings in August 2021. Non-winning organizations are not publicly revealed.



## What Does It Cost?

# of Fort Worth Employees	# Employees Surveyed	Online Fee	Paper Fee
15-24	All	FREE	\$290
25-99	All	FREE	\$435
100-199	All	FREE	\$565
200-499	Up to 250*	FREE	\$645
500-2499	350*	FREE	\$745
2500+	400*	FREE	\$900

For more information or to register, please visit

[www.BestCompaniesFW.com](http://www.BestCompaniesFW.com)

or contact the program coordinator, Gemise James at 717-323-5214 or at [gjames@bestcompaniesgroup.com](mailto:gjames@bestcompaniesgroup.com).